

# WHY IS IT CRITICAL TO HELP OUR HONEYBEES?

Honeybees help produce 1/3 of the food we eat,

Honeybees add 14 billion dollars in increased crop yield in the U.S. each year,

Honeybees are responsible for 80% of all fruits, vegetables, and seed crops,

Honeybees are the only insects that produce food eaten by man, and,

Honeybees are **dying at alarming rates:**



## THANK YOU

ON BEHALF OF THE HONEYBEES

For more information, please visit [www.yellowdotproject.org](http://www.yellowdotproject.org) or contact your local beekeeper:

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# HOPE FOR OUR HONEYBEES

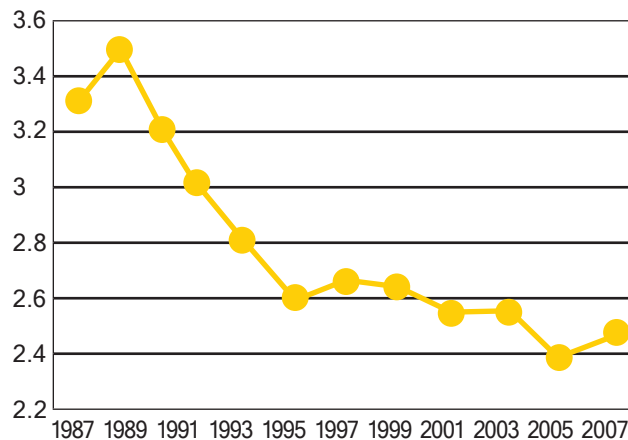


THE YELLOW DOT PROJECT



Helping our  
valuable pollinators by  
increasing honeybee-  
friendly planting.

Sponsored by the Sonoma County  
Beekeepers' Association  
[www.yellowdotproject.org](http://www.yellowdotproject.org)



Honey Producing Colonies, US, in millions  
Source: USDA National Agricultural Statistics Service

# IT'S SO EASY TO HELP!

## THE YELLOW DOTS



Allow buyers (and staff!) to easily locate honeybee-friendly plants.

Attract attention and educate people about our honeybee crisis.

Are waterproof stickers designed to withstand wear and weather.

THAT'S IT!  
(WE SAID IT WAS EASY)



## HOW IT WORKS...

1. Nurseries and plant wholesalers decide they want to help save our honeybees.
2. The Project provides the materials and manpower needed to label plants with the yellow dots.
3. The buyer plants the honeybee friendly plant, increasing the habitat needed for honeybees to thrive.

